

Approved by the Board of Directors on November 20, 2025

Mission Statement: "ACADEMICS. LEADERSHIP. COMMUNITY."

George Washington Academy

Thursday, October 30, 2025

4:00 p.m.

Board Meeting Minutes

Location: George Washington Academy
2277 South 3000 East
St. George, Utah
Learning Lab

The Board meeting convened at 4:00 p.m.

Board Welcome: Shannon Greer, President

Roll Call: Shannon Greer

Prayer: Rachel Richins

Board Members Present: Casey Unrein, Shannon Greer, Brady Pearce, Laura Snelson, Sharon Moss, Laura Pressley, Rachel Richins, Kevin Peterson, Sharna Rowe, Blake Clark, and Shelbi Kelly.

Others Present: Steve Erickson, Chance Manzanares, Christine Giles, Debra Kauvaka, Jenna Ayers, Emily Winona, and Suzanne Metzger.

Public Opportunity to Address the Board:

None

Discussion and/or Action Items:

Rachel made a motion to approve the Professional Services - Strong & Hanni Law Firm as outlined in the board packet. Kevin seconded. No discussion. The motion passed unanimously. All present voted in favor: Casey Unrein, Shannon Greer, Brady Pearce, Laura Snelson,, Laura Pressley, Rachel Richins, and Kevin Peterson. Sharon Moss and Sharna Rowe were not present for the vote.

Strategic Planning Workshop

- Review Goals, Roles and Activities

- **Future-Looking Exercise**

Everyone envisioned what they wanted the school to look like in 5 years. The plan for today is to assess the current situation then begin to set strategic priorities.

- **PEST Analysis**

Focus: External environment (macro-level) Categories: Political, economic, social, technologicals. Discussion was had to identify opportunities and threats outside the organization's control based on the different categories.

- **SWOT Analysis**

Everyone wrote down what they see as strengths, weaknesses, opportunities and threats currently. Then they broke into groups to discuss the Strengths, weaknesses, opportunities and threats that were written down and how they would apply to the 5 year plan.

- **Next Steps**

A plan was made to use the next few board meetings to take the information learned from the activities to form a strategic plan.

Closed Meeting – None

Next Meeting: The next regular Board Meeting will be held on November 20, 2025 at 7:30 p.m.

Adjournment: The meeting was adjourned at 8:33

Written by: Shelbi Kelly